



# AMITY UNIVERSITY

## MADHYA PRADESH

(Established by Ritnand Balved Education Foundation)

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### **Amity Business School**

#### **Workshop**

#### **Scaling of Textile motif**

**07 January 2022**

As a part of the initiative of Ministry of Education, Innovation Cell (Government of India) - Institution's Innovation Council (MoE), Amity Business School, AUMP organized a **Entrepreneurship Skill, Attitude and Behavior Development Workshop on 7<sup>th</sup> January 2022**. The objectives of the workshop were

1. To tell the students, the importance of innovation and idea generation.
2. To develop them on out of the box thinking
3. To develop problem solving skills of students
4. To develop Entrepreneurial skills
5. To make them successful future Entrepreneurs

The resource person for the workshop was Mr Sudeep Gupta, Startup Mentor.

At the outset the students were welcomed, made aware about the objective of the workshop and the initiatives of Innovation Cell (Ministry of Education, GoI). The important aspects covered by the speaker during the workshop were

1. The concept of Entrepreneurship
2. Importance of innovation and idea generation
3. Importance of problem solving
4. The skills, characteristics, attributes and functions of Entrepreneurs
5. The importance of creative thinking and strategic thinking

About 100 students attended the workshop. The queries of the students were very well handled by the speaker. The overall feedback of the workshop was very positive.



**Director ABS**

**Prof. (Dr.) Devendra Kumar Pandey  
Director-Outcome**

**Prof. (Dr.) M. P. Kaushik Pro –Vice Chancellor**

**Hon'ble Vice Chancellor**